



Meet iD-points

iD-points, from IncentiveDirect, is the online incentive system that enables organisations to reward, understand and inspire their staff and partners.

It is the proven leader in the market, as the best way to drive performance and reward customer loyalty.

What does it do?

iD-points gives companies the facility to engage their staff and business partners in a reward programme, sales incentive or customer loyalty programme. You tailor your incentive to run the way you want, to focus on the objectives you want to achieve, and the behaviours you want to reward.

How does it work?

IncentiveDirect operates iD-points as a managed, web based service. We take away all the hard work of building and running a system for your reward programmes.

Clients can manage their incentive program from anywhere with Internet access.

How do I start?

Once we've set you up, and you've added your users, you're ready to go. You also set the monetary value of a point. You can call your programme

whatever you like, and add your own branding and logo, or go for a completely bespoke design.

Rewarding points

You buy points from IncentiveDirect whenever you need to. Then you assign points to your participants – whenever they've earned them – all through the iD-points site. Credit users' accounts individually, or upload a spreadsheet to perform a batch credit.

Spending points

Users log-in to your iD-points site as often as they like, to see how many points they have, and see all the great prizes they can redeem their points for. If they have enough points, they can buy the item with just two clicks.



Great products.

Prizes are sent directly to a user, within a few days. IncentiveDirect handles all fulfilment, and any support queries and returns.

We offer over 3000 products in a wide range of categories, including CD's and DVDs, electronics, luxury gifts, gift cards, watches and jewellery, health and beauty products, and sports equipment.

As well as products we also offer great memories such as travel breaks, days out, and thrilling experiences.

Great brands.

We offer only high-quality products from leading brands, including Apple, Bosch, Clinique, Marriott, Oakley, Sony, Virgin Experiences, and Wilson.

Constantly updated.

IncentiveDirect constantly updates the product portfolio to ensure items are available, and adds new releases as soon as they are available, ensuring your incentive campaign stays fresh.

Do more than just reward.

iD-points allows you to create a direct channel of communication with your staff, your partners, suppliers, customers.

The inbuilt features such as News Updates, Knowledge Tests, Surveys and Data Capture forms add huge value to your incentive activity. Use rewards to drive participation, feedback, and engagement.

Report, analyse, measure success.

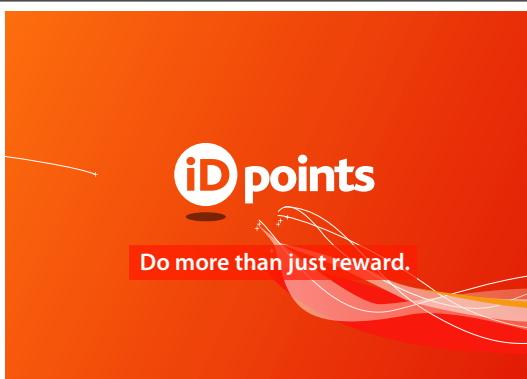
Maximising your Return on Investment is easy with iD-points. Built in reporting tools allow you to measure the effectiveness of your promotion. You can monitor user activity and campaign progress.

The third way.

Customer loyalty incentives offer an alternative to discounting or advertising as a way of increasing sales, whilst also creating a powerful connection with customers.

Next steps.

Contact us to find out more, discuss your requirements, and arrange a demonstration.



IncentiveDirect creates innovative online reward & motivation systems, including the leading sales incentive solution, **iD-points**.

We believe that rewards are the currency of inspiration.

Find out more about **IncentiveDirect** and **iD-points**, contact Martin Gittins:

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